



NEWSLETTER

CHIT-CHAT

W.O.W-WOMEN OPTIMIZING WOMEN™

ELEVATE YOUR NETWORK, EMPOWER YOUR SUCCESS



Lillian Hardie-CEO-Brian Safe Haven and staff

JUNE

June is a month of graduations and fathers day. There other notables such as Juneteenth, Pride Month, PTSD Awareness Month, and Men's Health Month. June has the longest daylight hours of the year in the Northern Hemisphere to stimulate your senses. It is the gateway to summer and outdoor weddings and family gatherings. Plantings start to flower and bear fruit. It was named after Juno, the Roman goddess of childbirth and fertility.

The June official birthstone is most commonly Pearl. Other birthstones for the month of June include Chalcedony, Cat's Eye, Turquoise, Moonstone, and Alexandrite

IMPORTANT DATES

- June 1 - National Olive Day & Moonshine Day
- June 5 - World Environment Day-celebrated by more than 100 countries
- June 24 - National Patch Day to empower kids with cancer to find their inner warrior

The Summer Solstice ushers in astrological summer on June 20th or 21st. June 1st to August 31st is considered meteorological summer.

IMPORTANT PEOPLE

June 1, 1993 – Connie Chung becomes the second woman to co-anchor the evening news, 17 years after Barbara Walters became the first in 1976 · June 9, 1949

Helen Keller was an American author, political activist, and lecturer. She was the first deaf-blind person to earn a Bachelor of Arts degree. (b.6/27/1880 d.6/1/1968)

Anne Frank (b.6/12/1929 d.1945) Anne Frank is the author of Diary of a Young Girl in which she documents her life in hiding from 1942 to 1944, during the German occupation of the Netherlands in World War II.

Josephine Baker (b.6/3/06 d.4/12/1975) Josephine Baker was a French singer and entertainer, an activist and French Resistance worker.

Click below for more information about women's history:
[National Women's History Alliance](#)

Behind every successful woman is a tribe of other successful women
 Unknown

The Power of Networking

There are times when I ponder the possibilities of networking. Getting to know people I do not know. Think about how successful we could all be if we just peeled those layers of guilt, feeling less than, and insecurity from our minds much like an onion. Speaking of an onion, I use this analogy frequently when explaining either debt or the accumulation of friends and business associates. It's simple mathematics actually. You either acquire wealth or you acquire debt. And, the power within you can result in one or the other.

Women's networking is a rather complex process. Women are more prone to the domestic demands than their male counterparts. They often make less in similar jobs than men as well. We also know there is that little somethin' somethin' women possess internally and perhaps mentally which keeps us from maximizing our potential and building relationships with one another.

We notoriously look through green eyes of envy when that color should be focused on the green pasture of other women just waiting to get to know us because we have a lot to offer. Think about the times you looked at other women and thought they probably have a rich family or they were given the opportunity to thrive and become successful. Think again.

We are in amazing time of our life of much abundance with other women just looking to build rapport with you to get to know your connections much like you want to know theirs. Technology is there to help us. We can make business cards, flyers, newsletters which is something we had to go to someone far more skilled with an art or marketing degree and pay them. We use virtual meetings to see one another when our schedules run too tight to meet in person and STILL get the job done. Our websites whether we are in small business or work for a huge non-profit of corporate entity give us the tools to reach out and tell the world what we do, who we are, and how to reach us.

Stop holding yourself back from success!

I have done some research on networking over the years and yes, I too was looking for that magic bullet to propel me into immediate success. What I have discovered is this: it takes a community and whether you are local to one another geographically or via technology you have all the tools to make money, establish relationships, and create a future of prosperity. There are a variety of different types of networking groups with different missions and purposes. There are also some hefty annual fees to join. Not to mention meal fees, speaker fees, or directory fees. These add up. The components are the same. People meet, discuss topics, make presentations/seminars/lectures, schedule appointments, follow up, and land a sale or create a future prospect or lead. Then it is time to rinse and repeat.

I decided to take a class at the local community college for two reasons: 1) it is online (again, using that technology) and I have a mentor whom guides me and 2) I receive a certification of completion (a feather in my cap). The focus is for an entrepreneur motivated to pursue a mission for a future occupation. As I work through the self-paced course, I realized it can serve the same purpose for someone seeking a career. The course has a structured Q&A type format plus reading chapters to give content and meaningful information, definitions, and statistics using well-known businesses as analogies to relate to.

One of the tasks focuses on doing research of your profession to discover what the industry is about, how much money you can make i.e. typical salary ranges, etc. to determine whether it holds a viable solution to a problem. Most of all, it stimulated me to discover we have a problem and we are the solution.

Building Your Community to Network

You already have what it takes because you are showing an interest by reading this newsletter. You are curious. You want the affirmation you are doing the right thing and not wasting your time and money. I will make a guarantee that you have a community of women wanting to do business with you and they want to learn from you.

You are not alone and have many associates and friends. The fear of being alone or standing alone at a group event is like that onion and will quickly peel itself off. Fear is the single most emotion which drives us away from opportunities. And, sometimes, it is the fear of success.

There is no difference between you at your socio-economic level and one who is higher on that scale. We all have the opportunities and have the basic skills to reap the rewards we seek whether it is to buy a house, provide an education for our children or ourself, or invest in our future.

The more contacts you have the greater your success. This is the single most significant factor in creating wealth and building your business portfolio. Typically speaking, all the rest like dance and yoga classes or your college sorority are a much smaller factor in the grand scheme of things.

W.O.W is here to help you. W.O.W already has the contacts you need and members are waiting to hear your story and learn about you with a proven record of longevity.

There is a powerful force in the women of W.O.W. We are each on our own mission with purpose and passion!



In-Person W.O.W

W.O.W WOMEN'S NETWORKING EVENT

WEDNESDAY, JUNE 19, 2024 FROM 5 PM – 7 PM

LOVE YOURSELF FIRST SHOP

3029 MAIN STREET-MANCHESTER, MD 21102

HOST: JULIE MELHERN TRINGALI

FREE EVENT AND PARKING. LIGHT REFRESHMENTS.

BRING A FRIEND OR YOUR DAUGHTER!



NOTEWORTHY

****WOW HAS MADE A FORMAL APPLICATION FOR A TRADEMARK™ THIS IS A MAJOR TASK AND QUITE EXCITING! ****

WOW Membership includes:

- A diverse range of businesswomen to build your relationships and referrals
- Virtual and/or in-person events (these are at no cost to attendees) each month
- Newsletter, podcasts, and interviews to showcase your business
- Support for economic growth and knowledge and development to drive your passion and confidence in technology and resources

THE WOW ANNUAL MEMBERSHIP IS NOW AVAILABLE ON THE WOW WEBSITE:

[HTTPS://WOWWOMENUS.COM/MEMBERSHIP/](https://wowwomens.com/membership/)

Leveraging LinkedIn: Tech Tips for Businesswomen

Mastering the art of networking is crucial for professional growth. Among the plethora of platforms available, LinkedIn stands out as a powerhouse for connecting professionals, sharing insights, and cultivating opportunities. For businesswomen, harnessing the full potential of LinkedIn can be a game-changer. Here are some tech-savvy tips to optimize your LinkedIn presence and propel your career forward:

- 1. Craft a Compelling Profile:** Your LinkedIn profile serves as your digital resume and professional brand. Ensure it's complete and engaging. Use a professional profile picture, craft a compelling headline, and write a concise yet impactful summary highlighting your skills, experiences, and aspirations.
 - 2. Customize Your URL:** Personalize your LinkedIn URL to make it more professional and easier to share.
 - 3. Leverage Multimedia Content:** Elevate your profile with multimedia content such as videos, presentations, or links to articles showcasing your expertise.
 - 4. Engage Consistently:** LinkedIn is not just a static platform for displaying your credentials; it's a vibrant community for networking and learning. Engage with your connections by liking, commenting, and sharing relevant posts. Join industry groups and participate in discussions to expand your network and stay updated on industry trends.
 - 5. Personalize Connection Requests and Messages:** When reaching out to new connections, avoid generic messages. Personalize your connection requests and messages to demonstrate genuine interest and relevance. Mention mutual connections, shared interests, or recent achievements to establish a meaningful connection from the outset.
 - 6. Share Thoughtful Content:** Position yourself as a thought leader in your field by sharing insightful articles, industry updates, or personal reflections. Create original content or curate relevant content from reputable sources to demonstrate your expertise and contribute value to your network.
 - 7. Seek Recommendations and Endorsements:** Request recommendations and endorsements from colleagues, clients, or mentors to validate your skills and credibility. Positive testimonials add credibility to your profile and enhance your professional reputation.
- By incorporating these tech-savvy tips into your LinkedIn strategy, you can elevate your online presence, expand your network, and unlock new opportunities in the ever-evolving business landscape. Embrace LinkedIn as a powerful tool for personal branding, networking, and professional development, and watch as it propels your career to new heights. Source: ChatGPT

WOW Member Spotlight

Each month we will introduce a couple of the WOW ladies via this newsletter - Chit-Chat - and look forward to introducing so many more in the future. Women like:

Natalie Dziadon Pigments by Natalie

Paramedical Cosmetic & Tattoo techniques to address various medical conditions and enhance natural beauty. Includes: scar camouflage, post surgery scars, areola post mastectomy, etc. Board certified, insured and NPI/CAQH credentialed.

<https://pigmentsbynatalie.com>

Mobile: 240-382-2030 Appointments by Phone

Susan Gray-Division Head
FreeState Safety Training
<https://freestatesafetytraining.com/>
1320 Innovation St, Suite H
Middle River, Md 21220
443-231-6697

I handle accounting, marketing, business development, and more; earning me the title of 'Girl Friday' from Barbara, a moniker I proudly embrace. As the Division Head at FreeState Safety Training, my passion lies in ensuring the safety of all from violence. Let's work together to stay prepared and protected.

🌟 Join W.O.W-Women Optimizing Women's Annual Membership 🌟👤 Elevate Your Network, Empower Your Success! 👤 Are you ready to take your professional and personal connections to the next level? Look no further! W.O.W invites you to become an annual member of our vibrant and supportive community. 📌 Membership Benefits: Exclusive access to a diverse network of ambitious women Monthly virtual networking events Guest speaker series featuring industry leaders Peer mentorship opportunities Online resources and discussions Access to our private online community 🤝 Forge valuable connections: Build lasting relationships with like-minded women who are passionate about personal and professional growth. 📖 Learn and grow: Access valuable resources and insights to enhance your career and personal development.

PLEASE EMAIL YOUR CONTACT AND BUSINESS INFORMATION TO OUR WOW ADMIN, TRICIA SODERSTROM -
hello@triciasoderstrom.com



THE NEXT WOW VIRTUAL MEETING IS

June 3, 2024, 10:00 TO 11 AM VIA ZHOHO MEETING

WOW Updates. Co-Host: Jenn White-Owner of Sacred Moon Circle Apothecary specializing in reiki, massage, crystals, women's circle and so much more. Special Guest: Sandy Soyke-Author-discovering the power of crystals and the chakras

LINK: <https://meet.zoho.com/AQG1qxlnDN>

Meeting ID: 1029733130 | Password: NTSk2X

[click and join on the membership page!](#)

Visit the WOW EVENTS page for future events

Visit the WOW FB or Website Events Page for details.
<https://www.facebook.com/groups/484791698331590/events>

WE LOOK FORWARD TO THE PLEASURE OF YOUR COMPANY!

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